

# NoPileups™ ROI

## Advanced technology that prevents the financial burden of in-tunnel collisions

The NoPileups Full-Tunnel Optimization system was created to help car wash operators solve the growing problem of in-tunnel collisions. But if you don't have many collisions, does it make sense to invest in this system?

While NoPileups won't prevent all collisions, it will reduce your collisions at your location. With average damage claims of \$5,100\*, if NoPileups prevents just one accident per month, it more than pays for itself.

### What Lurks Beneath

Damage claims are just the tip of the proverbial iceberg, though. Each in-tunnel collision could cost you an additional \$6,750\*\* in indirect costs such as:

- Lost time as you clear the tunnel, repair damaged equipment, investigate the issue, etc.
- Lost customers, not just those involved in the incident but potentially other witnesses as well.
- Loss of reputation as those involved share their story both online and off.
- Lost employees due to the stress of trying to prevent collisions and dealing with angry customers when an incident does occur.

As you can see, NoPileups more than pays for itself by preventing damage and indirect costs. And with NoPileups as a safety net, your crew can feel more confident about loading vehicles at optimum levels, allowing you to wash more cars and make more money.



*\*According to damage claims reported by McNeil & Co., which provides insurance and risk management services to the car wash industry.*

*\*\*Average indirect costs according to McNeil & Co.*