

## For Immediate Release

### DRB Systems Launches Initiative to Help Car Wash Operators During Coronavirus Outbreak

**Akron, OH, March 31, 2020** – DRB Systems, in conjunction with partners Suds Creative and Unitec, has launched the DRB is Here to Help initiative to guide car wash operators through the coronavirus outbreak.

As car wash operators are impacted by the pandemic, DRB and its partners are sharing unique data insights and information to help operators through this unprecedented time.

“For over a third of a century, DRB’s journey has been about helping entrepreneurs discover the American dream of running and growing a business,” said DRB Systems President Dan Pittman. “At times like these, we take that job even more seriously. That is why we’re putting these resources together to help car wash operators during this time.”

Those resources include:

- A video series providing data about the potential impact of the coronavirus outbreak on wash volumes, unlimited wash plan memberships, credit card transactions, etc.
- Webinars focused on what operators can do now to hit the ground running when business starts to rebound.
- Regular communications to DRB customers regarding how the company is responding and helpful tips specific to DRB’s technology.
- Information DRB had planned to share at The Car Wash Show regarding new products and services that can help operators plan for the future. The International Car Wash Association’s Car Wash Show had been scheduled for Apr 6-8 but was canceled due to the coronavirus outbreak.

DRB will also poll customers to determine what topics and information they are looking for as they navigate this situation.

“We love the car wash business as much as our customers do, and we have a passion to keep car washes up and running,” Pittman said. “The car wash industry is strong, and we will get through this together.”

For more information, visit <https://www.drbsystems.com/drb-is-here-to-help/>, and follow the conversation on social media with the hashtag #DRBHeretoHelp.

## ABOUT DRB SYSTEMS

Founded in 1984, DRB Systems is the nation’s leading provider of tech-enabled devices, point-of-sale and software solutions to the car wash industry. DRB’s offerings and expert support help car wash operators run their car wash, manage their daily performance and grow their businesses. Our solutions touch every aspect of a car wash’s operations, and our industry-leading customer service

is available to support operators 24/7. The DRB Systems family of brands also includes Unitec, Suds Creative and Sage Microsystems.

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