

# Growth Drivers

## Maximize ROI with Innovative Technology Solutions

DRB Systems® has been helping car wash operators drive growth since 1984 with innovative point-of-sale and tunnel technology solutions. Our Growth Drivers help you maximize your return on investment by:



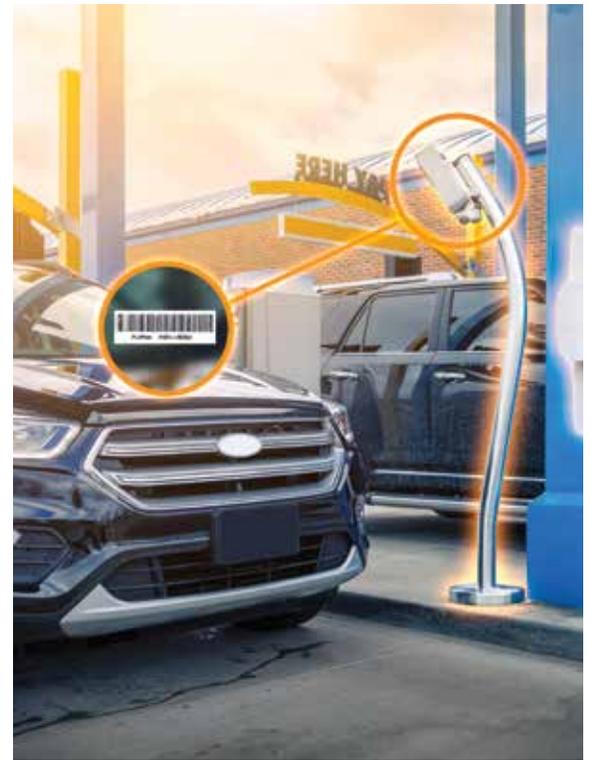
### Increasing customer loyalty and recurring revenue

As pioneers in commercializing the unlimited monthly wash plans that are now an industry standard, we have the technology and know-how to help you stabilize your bottom line.

- Retain more plan members with the **Automatic Recharge Module®**, which automatically charges their credit cards monthly for plan renewals
- Improve customer satisfaction by automatically accepting members at the gate with **FastPass®** RFID vehicle identification and **FastID** license plate recognition
- Use our **SiteWatch®** point-of-sale system to manage loyalty clubs, fleet accounts and more

**“Without a doubt, we wouldn’t be where we are today without the guidance and wisdom of DRB.”**

- Brian Krusz  
Sgt. Clean’s Car Wash





## Increasing car counts and processing speed

The single best way to grow your business is to wash more cars. Our products are designed to improve your throughput and tunnel capacity.

- Simplify and expedite transactions with the **Xpress Pay Terminal® (XPT®)**, our convenient self-serve pay station
- Automatically let members through without even rolling down their windows with **FastPass** and **FastID**
- Load vehicles closer together with the **NoPileups™** by **DRB Systems** tunnel management and anti-collision system
- Increase production, accuracy and efficiency with **CarPics® Touch** queue management system



**“Because of the unlimited plans, our up-and-down graph is not as dramatic because every month we have a certain number of recharges. It helps make the good months even better and boosts the volume in the bad months.”**

- Al Lam  
Redwood City Car Wash



## Increasing revenue per customer

Boost your bottom line while improving customer satisfaction by promoting value-added upgrades.

- Present special offers, unlimited plans and more from customizable **XPT** screens
- Further promote your offerings with **Smart Signage** digital LED menus and signs

