

# DRB FastID

Increase Customer Loyalty and Revenue  
with License Plate Recognition

Software Add-on 



DRB System's license plate recognition solution is the next revolution in washing cars. With FastID, you can identify every vehicle that visits your wash, not just wash plan members. This gives you unprecedented marketing capabilities.

- Provide customized promotions based on customer history
  - 10th wash free
  - Free birthday wash
  - Discounts on higher level wash than customer previously purchased
  - Discounts for returning within a certain amount of time
- Encourage frequent visitors to sign up for wash plans
- Identify house/fleet account members
- Create a completely self-serve wash plan signup process