

Automatic Recharge Module®

Lock in loyalty by automatically renewing plan memberships

The Automatic Recharge Module (ARM®) is an add-on feature of SiteWatch® that supports the retention of plan members. ARM renews wash plans by automatically charging members' credit cards monthly. This saves both you and your customers time and reduces plan drop-offs, allowing you to generate steady, weather-resistant revenue.

Features

- Increase traffic on poor weather days
- Offer a variety of plan options
- Quickly verify members via license plate entry or barcode/RFID tag
- Identify opportunities to suggest additional services or plan upgrades
- Renew plans on the anniversary date or a fixed day each month, you decide
- Access a variety of reports and analytical tools to manage your monthly plans
- Save time washing cars because member cars aren't as dirty
- Easily manage fleet accounts
- Keep express line moving – Add an Xpress Pay Terminal® and FastPass® RFID acceptance system to process plan members so they don't have to wait on full-service customers



The Automatic Recharge Module decreases plan fall offs and helps you grow your monthly plans.

David Zebrack of Sepulveda West Car Wash has **tripled his wash's club membership** since using the Automatic Recharge Module, allowing him to **stabilize his cash flow**.