SmartCodes®

Increase Sales with Easy-to-Redeem Promotions

Every year, more than 100 million people redeem online coupons, creating sales retailers otherwise wouldn’t have received. Cash in on this opportunity for your car wash with SmartCodes.

This SiteWatch® add-on makes it easy to create enticing offers by allowing you to configure barcodes and QR codes for digital coupons and prepaids. Those codes can then be included in emails, text messages, fliers, social media, etc., and redeemed at your SiteWatch terminals.

- Ensure code security with password-protected SmartCode Builder
- Customize colors, fonts, logos, etc.
- Choose from a variety of options
  - Sharable non-expiring coupons
  - Expiring coupons
  - Unique gift card codes
  - One-time use unique prepaid codes
- Edit offers anytime to change expiration dates or other details
- Clone a code from one offer to be used in a future offer
- Accept codes from iPhone’s Passbook
- Read codes from a variety of angles with SmartCodes’ “Auto-Adjust” capability
- Automatically send notifications to customers’ smartphones when they are near your site
- Simple code setup process