

Automatic Recharge Module®

Lock in loyalty by automatically renewing plan memberships

GrowthSuite™ Component

Software Add-on 



The Automatic Recharge Module (ARM®) is an add-on feature of SiteWatch® that supports the retention of plan members. ARM renews wash plans by automatically charging members' credit cards monthly. This saves both you and your customers time and reduces plan drop-offs, allowing you to generate steady, weather-resistant revenue.

- **Eliminate the manual transactions** that inconvenience customers, create burdensome paperwork and invite internal fraud.
- **Prevent pass sharing.** ARM ties each monthly pass to a specific vehicle. Vehicles can be identified by FastPass® Tag, vehicle barcode or license plate number.
- **Provide a variety of plan options.** ARM supports multiple plans.
- **Customize renewal dates.** Plans can be renewed on anniversary date rather than the first of the month to eliminate prorating.
- **Get daily reports.** Track the number of passes of sold, the number deactivated and the number of washes redeemed by members.

IndustryWatch® stats show that sites with ARM have **70% higher volume** than those without.*

For example, WashWorks Express in Manchester, OH, saw a **73% increase in revenue a year after implementing ARM.**

*IndustryWatch data is anonymously collected from DRB Systems customers using StatWatch® and used for analysis.



A Key Component of the GrowthSuite™

The GrowthSuite is a powerful trio of revenue-building products that help sustain your unlimited monthly plans. Build steady, recurring revenue by getting the equipment and software needed to implement the most successful unlimited wash program possible.



Xpress Pay Terminal®



FastPass® RFID Reader



Automatic Recharge Module®