

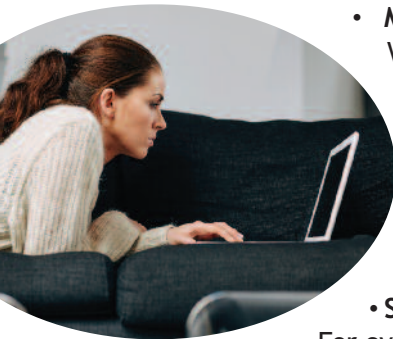


DRB Systems®

Extend your Marketing Reach to the Internet!

SiteWatch® Website Connect™

New Features Give you More Power and Flexibility to Sell Washes, Prepaid Cards, Detail Services, & Monthly Passes from your Website



- **Mobile Configuration** – SiteWatch Website Connect automatically adjusts to mobile screens when accessed from a cell phone to allow user-friendly viewing. This makes it easier than ever for today's mobile customers to buy from you.

• **SmartCodes Support** – For even greater mobile friendliness, SiteWatch Website Connect allows customers to purchase barcodes that can be displayed on their cell phones and then scanned at your site by an employee or automatically by an image scanner on the XPT® self-pay station. You'll need SiteWatch SmartCodes® to create these barcodes.

- **Send-a-Wash™** – It's better to give than to receive, so SiteWatch Website Connect now makes it possible to purchase washes and send them to friends and family as gifts.
- **PayPal Support** – We've made SiteWatch Website Connect even more user-friendly by enabling it to accept PayPal.

- **Monthly Plan Management** – SiteWatch Website Connect has critical monthly pass management tools that make it easier for you to service unlimited customers. In addition to buying passes online, customers can use these tools to opt out of their monthly pass plans or change their credit card information.
- **Tight Control** – All sales made on your website are entered directly into your SiteWatch POS system to provide you with a high level of control.
- **Monthly Pass Support** – Allows customers to buy or cancel monthly passes.



USING TECHNOLOGY TO ENHANCE YOUR CUSTOMER'S EXPERIENCE

800-336-6338 Green, Ohio / www.drbsystems.com

Extend your Marketing Reach to the Internet!

SiteWatch® Website Connect™



Customers appreciate the opportunity to use their mobile devices to purchase car washes, detailing, gift cards and other services specific to your site through SiteWatch Website Connect.

Think Customers Won't Buy Car Washes Online Because They Have to Visit your Car Wash Anyway? Take a Look at Movie Theaters

- Online movie theater ticket sales grew 40% between 2013 and 2014 at Fandango and movieTickets.com.
- Today, 87.2% of theaters are wired for Internet sales. Customers buy movie tickets online because Internet shopping saves them time, and increases their level of control. We think they feel the same way about car washing, which is why we made SiteWatch Website Connect more powerful.



In today's digital world, your website can be one of your most important sales tools. Put your site to work for your car wash with Sitewatch Website Connect.

What's Next?

Contact DRB Systems at 1-800-336-6338 or visit www.drbsystems.com for more information about SiteWatch Website Connect.

