DRB Systems®

FastPass®

Wireless Acceptance System

FastPass is a rock solid wireless acceptance system proven at car washes across the country that builds volume, increases throughput and saves valuable time for you and your customers.

FastPass is designed to provide fast car wash service to your wash pass customers.

Using Radio Frequency Identification (RFID) and the SiteWatch® Xpress Pay Terminal® (XPT®), FastPass wirelessly approves your monthly pass customer to allow the vehicle through the gate and into the tunnel.

Build Volume and Increase Throughput using FastPass

FastPass will appeal to your increasingly time-strapped customers as a way to get in and out of the wash quickly, broadening your appeal to the motoring public.

Throughput is increased because transaction time is greatly reduced – no more waiting to dig into the wallet or rolling the window down and up!

The more tags you have on cars in your area secures more customers to your car wash, helping you lock in market share and learn more about the washing habits of each customer.

Improve Customer Satisfaction and Improve Cash Flow

Using FastPass, your customer will appreciate that they automatically receive the services they pre-ordered — quickly and conveniently. Also, selling your customer a wash pass makes for predictable revenue and great cash flow. As as starting point, it is typical to charge nearly twice the base wash price for the monthly pass. For example, you might charge $14.99 per month for washes with an $8 base price. The FastPass process is fast and easy, increasing throughput at your tunnel and making for happier customers. Because the tag uses a special adhesive, the sticker is difficult to remove without destroying it, which helps to prevent fraudulent use and gives you tight control.

USING TECHNOLOGY TO ENHANCE YOUR CUSTOMER'S EXPERIENCE

800-336-6338 Green, Ohio / www.drbsystems.com

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FastPass® *Wireless Acceptance System*

Why FastPass?

Industry experts say that wireless transactions are up to 60% faster

This time savings means that FastPass will speed up your transaction time and your tunnel throughput. Also, because we've linked FastPass to the monthly pass capability of SiteWatch®, you can improve your cash flow and meet the desires of your time-strapped customers. Consumers reward businesses that make the process fast and convenient. How fast? Unlimited pass customers often see transaction times of less than three seconds!

How Does FastPass Work?

Place a small tag (3/4" x 4") in the lower left corner of the driver's windshield *(see photos)*

and as the car approaches the XPT, a reader "interrogates" the tag. SiteWatch then assures that the car is eligible and determines the type of service the car is to receive. After the tag is read, the gate goes up and the car is placed in the queue for processing into the tunnel. It makes for a fast and easy transaction.

What's Next?

Contact DRB Systems at 1-800-336-6338 or at www.drbsystems.com for more information on FastPass, the wireless acceptance technology designed to work with the SiteWatch Xpress Pay Terminal®. It'll make your customers' lives easier and improve your bottom line.

FastPass tags securely adhere to the windshield of any vehicle and cannot be shared between people or vehicles – this provides an added layer of protection for unlimited wash plans.

Using the Automatic Recharge Module with FastPass allows you to process customers more quickly and efficiently than a traditional barcode or club card.

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