

## Your Link to Expanded Sales

Website Connect was created to allow you to link your SiteWatch® POS to your business' website with an eye towards expanding your sales of prepaid services. This product includes both the website itself (chosen from a variety of templates) and the connection to the SiteWatch POS system.

The connection between your new website and SiteWatch will provide the ability to sell prepaid cards, ticket books and even unlimited monthly passes – and have that information automatically entered into SiteWatch. You'll extend your sales reach to the Internet, allowing you to take advantage of this rapidly growing venue for consumers to buy your products. In our increasingly Internet-dependent world, this can mean higher revenues and greater convenience.



## Website Connect™ Pricing

Website Connect for first location \$8,995.00  
Website Connect for additional sites \$295.00

## What You Get

- 1 A new website** you select from a variety of templates which is customized with your site information. Standard pages of the new website include:
  - *Homepage*
  - *Hours and locations using interactive maps*
  - *Programs, packages and pricing with the ability to use video and photo galleries*
  - *Buy Online feature for prepaid cards, ticket books and unlimited passes*
  - *Online coupons*
  - *About Us*
  - *Feedback*
  - *FAQ's*
- 2 Automatic interaction with SiteWatch** to recognize the sale and produce email confirmation of purchase to consumer. This feature saves you time and prevents errors as the consumer buys the product online and it automatically "rings up" into SiteWatch.
- 3 Sell a ticket book or prepaid card on-line.** The card or ticket book can then be mailed, or left to be picked up at the site. If you plan to have the card/ticket book picked up at the site, the consumer will receive an identifying barcode via email that is used to identify their purchase when they get to your location.
- 4 Check prepaid card** value and usage. Your consumers enjoy the ability to see their card's value and usage.
- 5 Ability to add dollar value** to an existing prepaid card. The consumer enters their prepaid card number and selects the additional amount they want added to the card.
- 6 Sell an Automatic Recharge Module® (ARM) plan,** collecting name and address as well as storing credit card data (securely) for monthly charging. The plan can take immediate effect. If they are identified using a card, that can be mailed or picked up during the next visit at the site. If identified by FastPass tag, the consumer simply shows their credit card or emailed barcode on their next visit to have a tag activated for their car.
- 7 Sell single-use barcodes.** Similar in concept to the movie service "Fandango", this allows your customer to buy, for example, a single carwash in the form of a barcode that is later scanned at your wash.
- 8 Collect email data for output to Excel file.** This feature would be used for you to send your customers offers or newsletters via an outside email product (not supplied by DRB Systems).

