

SiteWatch 2010 Highlights

Xpress Pay Terminal® (XPT) Key Version Features

Profiles

- Changes screens by day, time, or cars-per-hour
Allows operators to have an early bird period or night owl pricing scheme. The cars-per-hour idea might be useful on busy days where the operator might want to eliminate the express detail questions.
- Pre-sell terminal
Use the XPT as an order taker. The printed order ticket would be taken inside to the cashier for final tendering. This best fits at a traditional full service carwash.
- Queue terminal (with payment or with no payment)
Allows greeters to sell at the Portable Touchscreen Terminal (or other fixed position terminal) and then hand the consumer a ticket that is scanned at the XPT for final payment and queuing for the tunnel.
Another alternative is consumer orders and pays at the PTT, and the XPT is used only to queue the cars.
- FastPass only
Designed for sites that want to provide a "shortcut" lane only for FastPass users.
- No cash
Only accepts non-cash payment (credit card, gift card or ARM) at the XPT. Could be invoked after-hours.

Enhanced XPT Deposits Editor and Cash Reconciliation Reports

Pay First with Credit Card, Cash, House Account or Gift Card

- Cash pay first option can be disabled

Split Tender

- Ability to have multiple payment methods in one sale
Most useful for consumers who pay with a gift card when it doesn't cover the entire transaction amount. Can also use when house account user wants to upgrade and pay for the upgrade themselves.

Selling or Recharging Prepaid Cards at XPT

- Zero or non-zero balance
The idea is that the attendant would hand a card to the consumer, to be loaded and tendered at the XPT.

Output Triggering, such as Towels

- Ideas for triggering feature seem wide open
Some want to dispense a towel at the XPT (through a machine placed next to the unit) or to turn on a blue light when the consumer selects the button to buy a prepaid card.

Help Button Can Throw a Relay

This capability might be used to blow a horn or turn on a light when the help button is pressed.

Audio Visual Improvements

- Able to re-locate video box
Move the video to the right or left side of the screen, allowing for more screen space to describe individual services. Or, remove it completely.
- Video can be full screen
- Buttons can be larger
Buttons can now run across the full length of the screen.
- Receipt line graphic can change
The receipt image can change, allowing it to match the screen graphics.

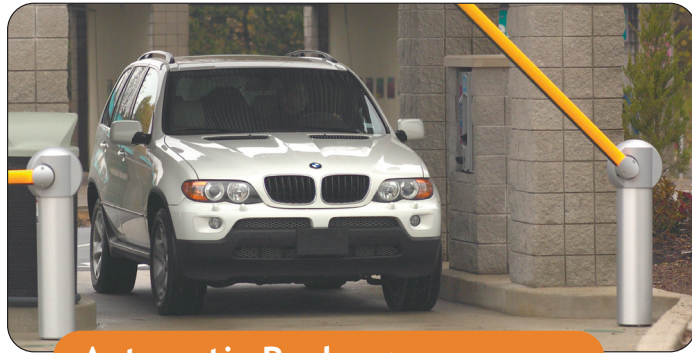


FastPass® Enhancements

Works at Attended Stations including TST, KPT, and OTT

Designed for mixed pay sites where the operator would like to accept FastPass at a TST, for example. Requires a keypress to activate the reader for each transaction.





Automatic Recharge Module® (ARM) Enhancements

Program Offers or Loyalty Discounts

Perhaps you want to offer every 3rd month free.
Or, perhaps you charge \$39.95 for the first two months, followed by \$29.95 each month thereafter.

Expired Credit Card Can be Fixed at XPT

If the consumer drives to the XPT with FastPass (or club card) and their credit card has expired, they will be prompted to swipe a new credit card for storage and future processing.

Declined Credit Card Can be Fixed at XPT

Easier Sale of ARM at XPT

FastPass tags can be activated at terminal after they are sold at XPT

Improved Customer Analysis and Plan Analysis Reports

New ARM Customer Status Viewer

Can work with a sale right from the viewer

Email Notice of Charge Status

Notification by email of successful or unsuccessful credit card charge

SiteWatch® 2010 Key Data

New installations available	6-15-09
Limited availability upgrades	8-10-09
General availability upgrades	10-19-09
Upgrade price	\$225.00

Miscellaneous Enhancements

Limited House Account

- Prevents house account from charging upgrades
Allows the house account to require that all services beyond, say, the basic wash must be paid by the car driver.
- Skip up-selling to specific customers
Some house accounts don't allow any upgrades and prefer that the driver not be asked.

Prepaid Balance Export

Upgrade permits the operator to view unexpired prepaid card balances to be compliant with Taxes and Unclaimed Funds Laws.

Get Complete Mailing List

SiteWatch 2010 allows access to a complete mailing list which includes expiration dates of your club plan members.

Employee Security Cards

Each site will be issued a few of these cards for more secure and flexible access to their XPT. These allow employees special access to hidden pages on the XPT.

Pull Name, Address from Drivers Licenses

Able to pull customer info, may require new hardware

Enhanced Customer Displays

Touchscreen terminal and PC displays have been enhanced

New Version Modules

Website Connect (separate optional module)

- Sell ARM or prepaid gift cards on carwash website, and collect customer information
Serves as new way for an operator to expand their reach.
- Comes with website and ecommerce pages

Blackhawk (separate optional module)

- Exclusive arrangement in carwash industry to sell prepaid gift cards at local grocery store
- Pricing is such that it will appeal to large accounts

Wash Code at Pump (WashCAP)

(separate optional module)

- Multiple (up to 9) WashCAP's connected to one SiteWatch
Some operators have a site that is close to two gas stations. This allows both stations to connect to one SiteWatch system.
- Report showing sales by gas station

