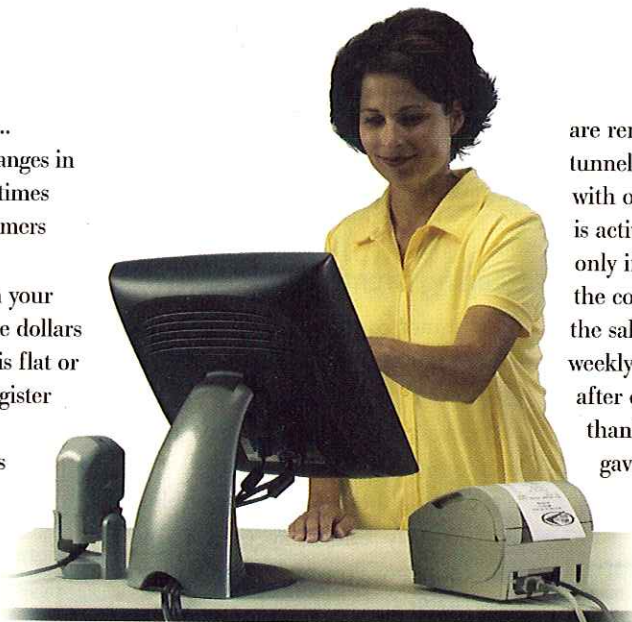


How To Make More Money Without Washing More Cars.

IT HAPPENS EVERYDAY WITH COMPUTERIZED CASH REGISTERS FROM DRB SYSTEMS.

Poor weather conditions... Road construction... Changes in the local economy... Sometimes it's tough to attract more customers to your carwash.

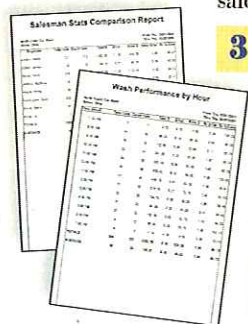
But with DRB Systems in your corner, you can always increase dollars per vehicle, even when traffic is flat or down. A computerized cash register from DRB Systems boosts employee productivity, tightens control, and helps you market extra services more effectively – so more of your dollar volume goes directly to your bottom line.



Touchscreen cash registers make for faster transactions and easier training.

5 Reasons Why DRB Systems Will Increase Your Dollars Per Vehicle:

1 You and your employees will save time, and become more productive. Our system will automatically print very informative, yet easy-to-use daily reports, so your wash runs more profitably. An independent study of 200 DRB Systems users conducted by the University of Akron found that on average our computerized cash registers paid for themselves in less than 6 months, largely as a result of productivity gains.



2 Your salespeople will be motivated by immediate feedback. By making current sales stats available to your employees throughout the day, our system lets them know “how they’re doing.” Using this feedback to motivate employees, carwashes in the University of Akron study increased extra service sales by 32 cents per vehicle.

3 You’ll manage labor cost more efficiently. Instant and long range labor stats are available on an ongoing basis, allowing you to make more informed decisions throughout the day.

4 Tighter control of when and how tunnel services

are rendered with our optional tunnel controller interface. Working with our cash register, your controller is activated to provide an extra service only if that service is entered into the computer as a legitimate part of the sales transaction. At one carwash, weekly volume jumped by \$1,068 after our system was installed, thanks to the tighter control it gave management.

5 Increase customer loyalty. Our loyalty promotion option helps you run club plans, “10th Wash Free” offers, pre-paid discounts and other promotions. A

few years ago, one of our customers used loyalty marketing to raise dollar volume by 3%, during a “bad carwashing winter,” even though his traffic count fell by 8%.

Nine out of the past ten ICA presidents are DRB Systems customers. Over 95% of our customers choose our products again when they open additional sites.

What Next?

Call 1-800-336-6338



DRB Systems, Inc.

COMPUTER SOLUTIONS FOR THE CAR CARE INDUSTRY

Green, Ohio
www.DRBSystems.com

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