



Prepaid ticket books and cards enable you to run loyalty promotions without slowing down the line to enter names and license tags.

Lock In Customer Loyalty & Generate Extra Cash Flow.

RUN PRE-PAID PROMOTIONS WITH CARWATCH® OR SITEWATCH™ FROM DRB SYSTEMS.

Want to generate more repeat business with loyalty promotions, but don't have the time to enter customer names and license tag numbers into your computer system? Consider selling pre-paid cards or wash coupon books. Pre-paid promotions help you lock in repeat business, and generate extra cash flow, without requiring extra paperwork on your part.

Five Reasons to Run Pre-Paid Promotions with DRB Systems:

2. Improve Your Cash Flow and Drive More Repeat Business.

Pre-paid sales generate immediate cash. You can use this cash flow to offer more attractive discounts with your pre-paid plan. This will encourage more customers to join your plan, increasing your level of repeat business.

3. You Can Speed Up Your Line and Serve Customers Faster.

Pre-paid promotions save customers time and increase cashier productivity. Just scan the pre-paid card/coupon into the cash register system. No need to spend time handling money or entering names into your database.

4. Gain Tighter Control Without Gaining Paperwork.

No need to lock up cards or coupon books, and count them every night. Bar-coded cards and books can't be

activated until they're entered into the cash register as a paid transaction.

5. Your Customer Files Will Be Maintained Automatically.

You don't have to depend on your cashier to deduct washes from pre-paid customers' accounts. *CarWatch* and *SiteWatch* do this automatically to ensure that all customer files are maintained accurately and honestly.

For more information or a free demonstration of our pre-paid capabilities, call DRB Systems at **1-800-336-6338** or send e-mail to **info@DRBSystems.com**

1. You Can Build and Retain Loyalty.

Customers who pre-pay have a strong incentive to return. Pre-paid customers are also much less likely to "shop around" at competing carwashes. By pre-paying, customers have made a commitment to your business.



DRB Systems, Inc.

COMPUTER SOLUTIONS FOR THE CAR CARE INDUSTRY

Green, Ohio

www.DRBSystems.com

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