



*Credit and debit cards now account for 52% of all retail transactions. According to the Nilson report, consumer spending with credit cards will increase by 49% over the next three years.*

## ATTENTION EXTERIOR ONLY OPERATORS:

# Clear Credit Cards Faster With The SiteWatch® Portable Touchscreen Terminal From DRB Systems.

Now you can complete credit and debit card transactions faster than ever, thanks to the SiteWatch® Portable Touchscreen Terminal from DRB Systems. Here's why:

### INSTANT CARD CLEARING

SiteWatch's advanced Internet technology clears card transactions in less than 3 seconds. That's 4-6 times faster than dialup card clearing systems.

### COMPLETE MOBILITY

The Portable is like "having a cash register in your hand." Your sales people can use this mobile terminal to clear credit card transactions and print receipts at the customer's vehicle, without wasting time walking over to a fixed card clearing terminal.



### MORE CREDIT CARD TRANSACTIONS

Customers will be more likely to pay with credit and debit cards, because the Portable lets you complete these transactions

even more quickly than cash sales. This overcomes any reluctance your customers might feel about holding up the line.

### INCREASE DOLLARS PER VEHICLE

Credit cards encourage higher ticket purchases. A study at Southland Auto Wash in Grand Rapids, Michigan showed that customers spent a whopping 36.2% more per visit when they paid with credit cards.

### OTHER REASONS WHY THE SITEWATCH® PORTABLE MAKES SENSE FOR EXTERIOR CARWASHES

- Increases productivity & throughput by eliminating extra steps in the sales process.
- Gives sales employees more face time with your customers so they can sell extra services.
- Enhances customer satisfaction by reducing their time spent waiting in line.
- Works with prepaid cards and ticket books, club cards and coupon barcodes.
- Built-in scanner reads barcode stickers on windows, windshields and door jambs.
- Ruggedly designed with no cables for a carwash environment.

What's next? Learn more by calling DRB Systems at 1-800-336-6338. [www.DRBSystems.com](http://www.DRBSystems.com)

