



# How The New SiteWatch® Xpress Pay Terminal Helps Build Repeat Business.

SHOULDN'T YOU BE ABLE TO OFFER YOUR LOYALTY AND PREPAID SOLUTIONS AT YOUR SELF-PAY STATION?

**The SiteWatch XPT (Xpress Pay Terminal) from DRB Systems** offers these loyalty-building features:

#### CLUB CARDS

The SiteWatch XPT reads barcoded VIP cards, and maintains loyalty club files. Our terminal's color screen can automatically display a different menu for your loyalty club members.

#### PREPAID CARDS

Your customers will be able to use prepaid cards to pay for washes at the XPT.

#### PREPAID TICKET BOOKS

The XPT reads prepaid books, and automatically voids each

ticket once it's been redeemed, so it can't be used again.

#### SELLS PREPAID WASHES

Sell your barcoded XPT receipts as prepaid wash tickets. Each receipt can be loaded with up to 10 prepaid washes. Now the XPT works with extra-thick long-lasting receipt paper, so your prepaid receipts remain easy to read over extended periods.

#### SPECIAL OFFERS

Scan receipt barcode with the XPT to run frequency discounts (\$1 off if the customer returns within 7 days) and rain check guarantees.

#### READS BARCODED COUPONS

The XPT allows you to use coupon mailers, Internet coupons, handouts, flyers and newspaper coupon ads.

#### URNS RECEIPTS INTO SALES TOOLS

Print messages on receipts aimed at different customers based on their identity (club member) or the items they purchase.

For more information on the loyalty-building Xpress Pay Terminal, call DRB Systems at **1-800-336-6338**.



*The SiteWatch XPT clears credit cards in less than three seconds. According to the American Bankers Association, credit and debit cards are the preferred method of payment in 52% of all retail transactions, and their share versus cash is growing fast.*

COMPUTER SOLUTIONS FOR THE CAR CARE INDUSTRY  
Green, Ohio [www.DRBSystems.com](http://www.DRBSystems.com)



**DRB Systems, Inc.**