



# Build Loyalty Your Way

## with SiteWatch® from DRB Systems.

SiteWatch lets you develop a customer loyalty promotion that reflects the needs of your full-service, flex serve or express exterior site.

*Your Business Is Unique... So Is Your Relationship With Customers...  
Shouldn't Your Loyalty Marketing Be Too?*



### A Wide Range of Loyalty Promotion Tools for You...

- **Portable Touchscreen Terminal® (PTT)** – Lets you track license plate numbers quickly, without leaving the customer's car. Also reads vehicle barcodes and club cards.

- **FastPass®** – Uses wireless technology to complete prepaid and loyalty pass transactions.



- **Automatic Recharge Module® (ARM)** – Renews monthly passes and prepaid plans by automatically recharging customer credit cards every month.
- **Built-In Barcode Reader** – A SiteWatch Xpress Pay Terminal (XPT) feature that lets you accept loyalty and prepaid cards at your self-pay station.
- **Exclusive Menu Screen** – Another XPT feature that lets you show special menu options to VIP customers.
- **Multi-Site Replication** – Makes it easy to run the same loyalty promotions at all of your sites.

### A Wide Choice of Loyalty Options for Your Customers

- Award VIP customers points or washes
- Load prepaid cards with cash value or wash units
- Offer monthly passes with limited or unlimited washes
- Use ARM with prepaid plans as well as monthly passes

### What's Next?

Take the next step in creating the loyalty plan that works best for your carwash by contacting DRB Systems today. Call **1-800-336-6338**. Visit our website at [www.drbsystems.com](http://www.drbsystems.com)

USING TECHNOLOGY TO ENHANCE YOUR CUSTOMER'S EXPERIENCE

800-336-6338 Green, Ohio / [www.drbsystems.com](http://www.drbsystems.com)

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