



400+ carwashes use DRB Systems computers for their Quick Lubes.

# How To Create More Cross-Over Sales: Market Your Multi-Profit Center With SiteWatch®

Adding a quick lube to your site? Here are some ways that SiteWatch® can add more profits to your multi-profit center:



- **Sell From Anywhere** – SiteWatch® lets you sell quick lubes from your carwash and washes from your lube center, with tight control.
- **Less Paperwork** – Running both profit centers on the same computer system simplifies record keeping and reports. SiteWatch® makes it easier to manage club plans and loyalty promotions by letting you use one customer history database for the carwash and quick lube.
- **Labor Management** – Our system tracks employees as they move between the carwash to the quick lube, ensuring that hours are charged to the appropriate profit center.

Use the same prepaid card at your wash and lube with SiteWatch®

- **Cross Promotions** – SiteWatch® controls cross promotions with barcoded receipts, vehicle stickers, cards or license plate numbers. This makes it easy to offer quick lube customers something your competitors can't match – a discounted carwash. With SiteWatch®, you can use the same prepaid card at your carwash and quick lube.
- **A Powerful System** – SiteWatch® handles up to 64 different work stations, offers complete Chek-Chart features, tracks customer histories, automatically generates mailers and prints work orders from blank paper.

**What's next?** For more information on adding SiteWatch® to your quick lube call **1-800-336-6338**.

**Is the vehicle that just pulled up to your tunnel ready for a visit to the quick lube too?**

*You'll know with SiteWatch®! Our system will automatically alert your salespeople if a quick lube customer who visits your carwash is due for an oil change. SiteWatch® will also print a "quick lube reminder" on the customer's receipt to increase cross-over sales. (These prompts are based on the date of the customer's previous visit to your quick lube.)*

COMPUTER SOLUTIONS FOR THE CAR CARE INDUSTRY  
Green, Ohio [www.DRBSystems.com](http://www.DRBSystems.com)



DRB Systems, Inc.