



Gift card sales passed \$24 billion during the 2006 Holiday season, a \$6.3 billion increase over 2005, according to the National Retail Federation. By 2008 overall gift card sales are expected to be 25% higher than they were in 2006.

# Act Now So You Can Benefit From Gift Card Sales This Holiday Season.

**SITEWATCH® MAKES IT SIMPLE TO SELL AND CONTROL GIFT CARDS WITH NO TRANSACTION FEES**

For the first time in history, gift cards supplanted games, toys, music and movies on America's holiday gift list in 2006, according to an American Express survey. If you're one of the many carwash operators who sold gift cards last Christmas, this comes as no surprise. But if you missed out on the prepaid boom last year, we'd like to show you how SiteWatch® can help you reach the profitable gift card market this holiday season.

A powerful user-friendly cash register system, SiteWatch gives you the freedom to run prepaid gift card sales in the way that best fits your business, while still maintaining tight control. Here's how:

#### **LOAD CARDS YOUR WAY**

SiteWatch lets you load cards with a cash value or a number of washes.

#### **SECURITY**

Unsold cards have no value until they're entered into SiteWatch as part of a sale, so they don't have to be treated like cash.

#### **COST EFFICIENCY**

Cards can be recharged and used again.

#### **FLEXIBILITY**

Process prepaid cards from your SiteWatch Cash Register, or from anywhere on your lot using the Portable Touchscreen Terminal.

#### **SELF-PAY STATIONS**

The Xpress Pay Terminal™ (XPT) also works with prepaid cards, so you can accept them at your full-service express lane, self-pay exterior, or in-bay automatic.

#### **CHAIN OR SINGLE SITE**

The Replication Feature in SiteWatch allows you to accept the same prepaid card at all of your locations if you have a chain.



SiteWatch lets you accept prepaid cards from your cash register, handheld terminal or self-pay station.

#### **NO TRANSACTION FEES**

Prepaid sales with SiteWatch are not charged transaction fees as you experience with credit cards. This puts more profit in your pocket.

**What next?** Learn more by calling DRB Systems at **1-800-336-6338** or visit **www.DRBSystems.com**.



**DRB Systems, Inc.**