

Proven Performance In The Real World

SiteWatch ARM renews passes every month by automatically recharging customer credit cards.



Selling monthly passes with SiteWatch® ARM is locking in loyalty, speeding up transactions and generating weather-resistant revenues at over 300 carwashes!

Identify monthly pass customers by scanning vehicle barcodes or entering license plate numbers with the SiteWatch PTT at full service sites.



SiteWatch ARM proves itself every day at full service, exterior & flex serve washes throughout the country.

- Two carwashes using SiteWatch ARM have over 5,000 monthly pass customers each.
- Another offers 6 different monthly passes. In all cases ARM handles passes without a hitch.
- Enrollments in monthly ARM plans are outpacing dropouts by 2 to 1.
- SiteWatch ARM helped increase dollar volume by over 15% in a market with double-digit unemployment.

Process monthly pass customers in three seconds at exterior lanes with FastPass® and the SiteWatch Xpress Pay Terminal®.



You recognize their names – these industry leaders are putting the power of ARM to work at their sites: **Tidal Wave (Atlanta, GA)**, **Metro Express (Boise, ID)**, **Maritime (Annapolis, MD)**, **Cobblestone (Phoenix, AZ)**, **Classic Car Wash (Detroit, MI)**, **Golden Nozzle (Springfield, MA)**, **Drive-N-Shine (South Bend, IN)**, **Star Carwashes (Dallas, TX)**, **Triple Play (Boston, MA)**.

Customers value the speed, convenience and simplicity of passes, which is why retention rates are so high.



What's Next?

Isn't it time to see what ARM can do for your carwash? Contact DRB Systems **1-800-336-6338** or visit www.drbsystems.com

