



**I Never Liked Paying for a
Carwash at Brad's before...
Now I Don't Have To!**

Monthly Passes Are Faster and Simpler for Customers than Cash or Credit Cards.

The SiteWatch® Automatic Recharge Module® (ARM) from DRB Systems Makes It Easy to Sell and Control Monthly Passes

This customer isn't interested in a free wash, but being a busy person, she's always looking to save time. Stopping at Brad's, then fishing in her wallet for cash and waiting for change took too long for her busy schedule. She always thought there had to be a better way to buy a wash – well, now she knows there is!

Since Brad began selling monthly passes with SiteWatch ARM, this customer and other pass holders just drive up to the wash and have their cars cleaned without even opening their wallets. And, since ARM automatically renews pass memberships at the start of every month by recharging customer credit cards, this customer doesn't have to take time from her busy schedule (if she remembers!) to pay for her carwash pass.

The speed and convenience ARM delivers saves this customer time and simplifies her life – and that makes her glad to give Brad her business.

SiteWatch ARM Monthly Pass Features:

- Works at full-service, flex-serve and exterior washes, single site or multi-site (passes can be used at all locations in a chain).
- Offers unlimited washes or restricts customers to a set number of visits per month.
- Pass customers can be identified by license plate number, vehicle barcode sticker or FastPass® tag.
- Renews passes monthly by automatic credit card billing.
- Easy enrollment; just swipe customer's credit card once, no forms to complete.



**Proven Performance
in the Real World**

SiteWatch ARM is working at hundreds of full-service, flex-serve and exterior sites, including:

1. California Speedwash (Lenny Elbaum) – Simi Valley, CA
2. Buff N' Glo Carwash (Randy Ernesti) – Buffalo, MN
3. Speedwash USA (Chris Harrison) – Bowling Green, KY

What's Next?

Learn more about ARM. Call **1-800-336-6338**.



DRB Systems, Inc.®

USING TECHNOLOGY TO ENHANCE YOUR CUSTOMER'S EXPERIENCE
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