

# SiteWatch®

## Xpress Card Clearing®

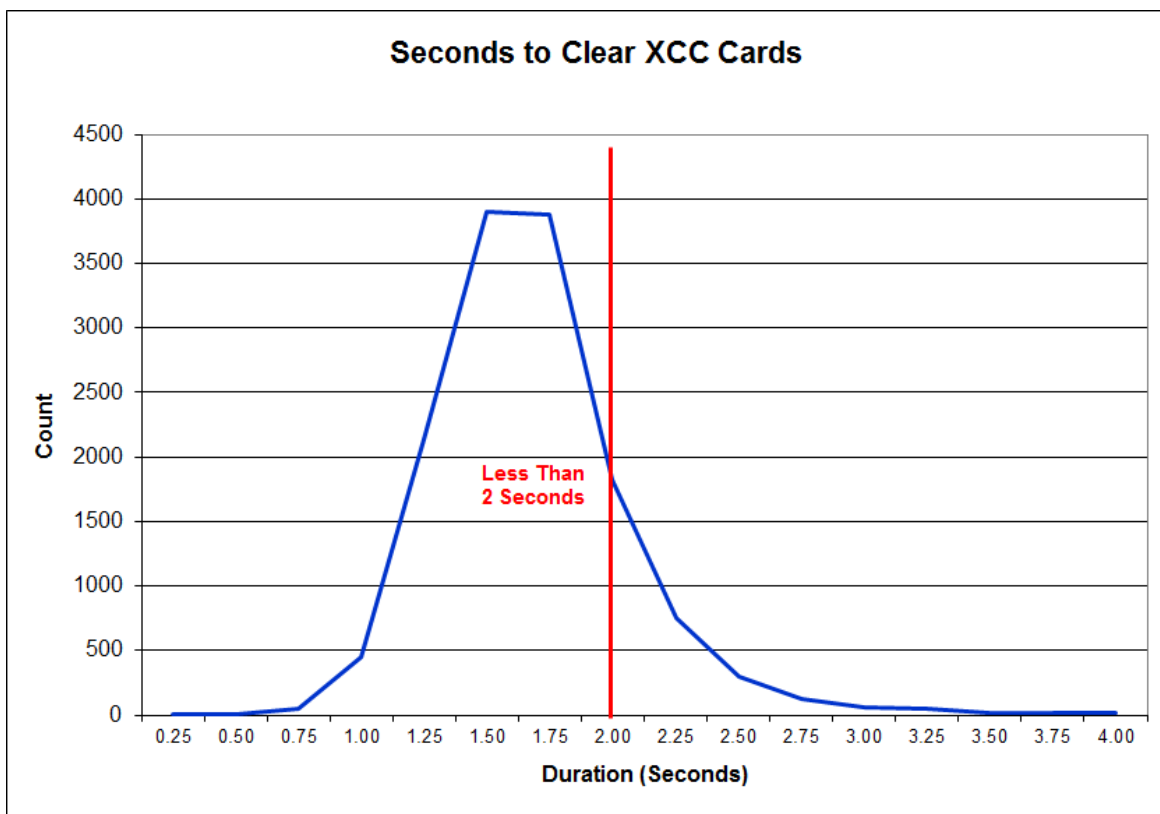
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**No one likes to wait in line. How Xpress Card Clearing (XCC) can make your staff more efficient... and speed your customers on their way!**

Users of our SiteWatch Point-Of-Service system tell us that they love the speed of our Xpress Card Clearing feature. Instead of taking 15-20 seconds to process a credit card using dial-up methods, and instead of taking the time to enter the sale information into a separate box such as a Verifone terminal, they can swipe the customer's credit card right at the SiteWatch terminal and speed the customer on their way.

In SiteWatch 2008, we added a feature to track the amount of time it takes to process each credit card transaction. We used that information to see just how fast our system is. The results of that analysis, quite frankly, surprised even us.

Of the nearly 14,000 transactions analyzed, 7 out of 8 (88.6%) of the credit card sales were processed in less than 2 seconds. Most of the sales were handled in 1.5 to 1.75 seconds. A whopping 97.7% of the XCC sales were processed in less than 3 seconds.



Using SiteWatch with Xpress Card Clearing helps keep the lines at your carwash short, which reduces your customers' wait time and enhances their experience. It also increases the likelihood that they will pay with a credit card, as it is faster than using cash. If you are a regular reader of our case studies, you'll know that folks paying with credit cards spend more each transaction...as much as 36% at one site we analyzed. What could it do for you?



**Harold Guthrie, denizen of the digital world, is the DRB Systems numbers guy.** A graduate of the University of Akron with a degree in mathematics, Harold toiled for IBM before he came to our company in 1994.

A consummate numbers guy, he has conducted numerous engineering studies on a wide variety of SiteWatch products. When it comes to figuring out the meaning of figures, Harold is clearly our number one choice. He can be reached at 800-336-6338.