FastPass®

Build Volume and Customer Satisfaction with Automatic Vehicle Identification

FastPass allows you to wash more cars while providing the ultimate convenience to your most loyal customers. Using Radio Frequency Identification (RFID) technology, FastPass wirelessly recognizes vehicles and allows them through the gate and into the tunnel. The customer doesn't even have to open their window!

Features

This technology works in conjunction with SiteWatch® POS and the Xpress Pay Terminal® (XPT®). It can be used for plan members, club members, house account vehicles or any other customer who has prepaid.

- Quick transactions: Customers are identified and accepted within two seconds – an industry best.

- Avoid annoying delays: FastPass has a 99% accuracy read rate.

- Advertise your wash: RFID tags can be customized to match the look of your wash, so customers' vehicles are always spreading awareness for your wash.

- Increase plan memberships: Quick transactions can be a big selling point.

- Prevent fraud: The tags are tamper resistant, preventing customers from switching them between vehicles.

FastPass makes processing members as easy as 1-2-3:

1. Place small RFID tag (3/4" x 4") in the lower left corner of the driver's windshield.

2. As the car approaches the XPT, the FastPass RFID reader scans the tag. SiteWatch then assures the car is eligible and determines the type of service the vehicle is to receive.

3. The gate goes up, and the car is placed in the queue for processing into the tunnel.

For more information, contact us at 800.336.6338
www.DRB.com