

SiteWatch®

Powerful Point-Of-Sale Solution for Managing Your Car Wash Business

SiteWatch is a Windows-based POS and register solution that can support up to 64 stations per car wash site. More than that, this feature-rich system can help you manage and grow your entire business.

Backed by industry-leading support, SiteWatch can be customized to meet the demands of any car wash business, from the single-site wash to the multi-profit center chain, from express to full-service.

Features

- Clear credit cards in less than two seconds with Xpress Card Clearing®
- Make data-based decisions with SiteWatch Web Reporting
- Access data remotely 24/7/365
- Export reports to Excel and CSV
- Run reports for all sites, single sites or even site groups.
- Get detailed unlimited wash plan reports to get membership counts, track plan profitability, monitor cross-site usage and more
- Monitor real-time metrics with StatWatch® mobile app (included with support contract)
- Manage labor
 - Timeclock
 - Control employee access
 - Track hours and costs
- Manage basic inventory. Control inventory using a barcode reader with capacity for up to 64 million items
- Minimize downtime with a dedicated server and uninterrupted power supply



Add-Ons

Business Management

- Multi-Site Replication quickly and securely transfers data site-to-site.
- CarPics® Vehicle Manager displays pictures of each queued car, allowing the loader to make quick corrections, personalize customer greetings, spot fraud and more.
- Quickbooks® Interface connects SiteWatch with your general ledger and house accounts.

Sales & Loyalty Programs

- Automatic Recharge Module® (ARM®) automatically charges members' credit cards monthly to renew their plans.
- FastPass® uses RFID technology to identify and automatically allow plan and fleet account members through to the tunnel.
- SmartCodes® generates barcodes and QR codes for digital coupons and prepaid washes. Codes can be sent to customers via email, text messaging, social media, etc., and redeemed at any SiteWatch terminal.

- Wash Code at Pump (WashCAP) allows you to sell washes at your gas pumps or other service stations and track, redeem and manage those washes within SiteWatch.
- DRB Website Connect™ allows customers to purchase washes, prepaid cards and plan memberships 24/7 through your website.
- Loyalty Promotion Module keeps customers coming back for more by tracking repeat visitors and rewarding them with attractive promotions.
- Prepays and washbooks can be activated, reloaded and tracked.
- FastID™ license plate recognition identifies wash plan and loyalty club members, allows customers to redeem prepaid washes purchased online and provides new upselling opportunities.

Hardware Options

Xpress Pay Terminal® (XPT®) - Convenient self-pay terminal that increases productivity, saves time and allows customers to control their own transactions

Touchscreen Terminal – An all-in-one unit that includes a friendly and intuitive touchscreen for cashiers

Outdoor Touch Terminal – A more rugged touchscreen used at or near the tunnel entrance or at staff positions exposed to the elements

PC Terminal – Alternative to the Touchscreen Terminal for places where a component-based unit makes more sense or is preferred

Manager Workstation – The perfect terminal for a back office, allowing you to manage your wash effectively with SiteWatch

Tablet Touchscreen Terminal™ – An all-weather, compact touchscreen sales terminal that allows you to complete transactions at customers' vehicles



Xpress Pay Terminal®



Outdoor Touchscreen Terminal™



Touchscreen Terminal™



Tablet Touchscreen Terminal™



For more information, contact us at 800.336.6338
www.DRB.com